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WISCONSIN STUDENTS WIN GRAND PRIZE IN C-SPAN'S NATIONAL VIDEO DOCUMENTARY COMPETITION

Winning video spotlights nuclear power as challenge the country is facing

WASHINGTON (March 10, 2010) – C-SPAN today announces today that Madison Richards, Lauren Nixon and Samantha Noll, eighth grade students at McKinley Middle Charter School in Racine, are the grand prize winners in C-SPAN's national 2010 StudentCam competition. Madison, Lauren and Samantha will share \$5,000 for their documentary, "I've Got the Power."

Richards, Nixon, and Noll's win will be announced today during C-SPAN's live viewer call-in program, "Washington Journal."

Richards, Nixon and Noll are repeat winners in the competition. Last year, they won first prize for their documentary, "Down to the Last DROP."

Larry Jozwick, faculty advisor, will also receive \$1,000 to use on digital video equipment at the winning school.

C-SPAN is awarding a total of 75 student prizes and 11 faculty advisor prizes totaling \$50,000, including a Grand Prize winner, two 1st Prize winners, eight 2nd Prize winners, 16 3rd Prize winners, and 48 Honorable Mentions in both middle and high school categories.

"StudentCam 2010 generated our fiercest competition to date and students clearly rose to the challenge," notes Joanne Wheeler, C-SPAN vice president of education relations. "With the opportunity to explore what works in our country as well as what needs work, we received an unparalleled volume of sophisticated entries, both in analysis and presentation.

"We appreciate the hard work that goes into creating a StudentCam documentary and would like to thank all students who entered," Wheeler says. "We hope their schools and local communities will recognize and honor their efforts at civic engagement."

Wisconsin is home to another winner. Jacob Berg, junior at Waukesha West High School, wins third prize and \$750 for his documentary, "The Library is Closed."

C-SPAN is funded by America's cable companies who help support StudentCam. In the Racine area, C-SPAN is available locally through Time Warner Cable.

"Time Warner Cable congratulates Madison, Lauren, Samantha and Jacob on their award-winning video entry. We are very proud of all the students who submitted entries from eastern Wisconsin, and support C-SPAN's National 2010 StudentCam Video Competition. Time Warner Cable and C-SPAN share a commitment to offering its resources to teachers to expand learning opportunities for students through initiatives like StudentCam and Time Warner Cable's Connect a Million Minds. Education is a key component to Time Warner Cable's mission, and we are committed to these efforts to enhance the educational experience of our students," says Stacy Zaja, Director of Community and Media Relations for Time Warner Cable.

This year's StudentCam generated a record number of entries. Nearly 2,000 students from 45 states and the District of Columbia submitted 1,003 entries, an 8% increase over StudentCam 2009.

The national competition, now in its sixth year, invited all middle school students (grades 6-8) and high school students (grades 9-12) to produce a five-to-eight minute documentary focusing on one of our country's strengths or a challenge the country is facing. Students overwhelmingly focused on challenges facing America, with health care and the economy as the top two issues addressed.

The top 27 videos will air on C-SPAN, one each day, starting on Thursday, April 1, 2010 at approximately 6:50am ET, followed by an interview with the winning student at 8:30am ET during C-SPAN's "Washington Journal." Air times are subject to change.

The annual competition is sponsored by C-SPAN Classroom and the documentaries were judged by a panel of C-SPAN representatives. Documentaries were evaluated based on the thoughtful examination of the competition's theme, quality of expression, adherence to the time limit, inclusion of varying sides of the documentary's topic, and incorporation of C-SPAN programming.

About C-SPAN Classroom

C-SPAN Classroom, www.c-spanclassroom.org, is a free membership service dedicated to supporting educators' use of C-SPAN programming and websites in their classes or for research. Members of C-SPAN Classroom may access free Timely Teachable Videos and video clips for use in the classroom, as well as lesson plans, handouts and ways to connect with other C-SPAN Classroom members. C-SPAN Classroom has reached more than one million students since its inception in 1987.

About C-SPAN

C-SPAN was created by America's cable companies in 1979 as a public service and programs three public affairs television networks (C-SPAN, C-SPAN2 and C-SPAN3); C-SPAN Radio, a Washington, D.C. public affairs radio station distributed by XM Satellite

Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit www.c-span.org.

NOTE TO EDITORS: Winning videos may be viewed from www.studentcam.org and used in a broadcast with attribution to C-SPAN. To schedule an interview with the students or with C-SPAN education relations staff, please contact Meredith Rapp at 202.626.4861 or Tamara Robinson at 202.626.6129.